



BUY A LIBERTY BOND

Show that you understand the significance of May 30, among the Days we Celebrate. Invest for Uncle Sam.

—Main Floor Balcony, 34th St.

McCoy's Attractions Are Prices—Quality—Service

Macy's

Herald Square. B'way, 34th to 35th St.

STORE CLOSED WEDNESDAY, DECORATION DAY

A page of items at "Lowest-in-the-City" prices, of particular interest to holiday shoppers.



PROFIT BY THESE MEMORIAL DAY SUGGESTIONS

Take a Sweater With You On Your Outing

At \$7.74

A fibre and mercerized sweater is very gay. It comes in slip-over style and in all the pretty, bright colors. It has a sash and stripes of white. It has a sash and deep sailor collar.

At \$8.94 Another cozy model is in alpaca yarn. It also is a slip-over with more trimming than the first. It has a tasseled sash and woven-in bands of contrasting color. Taupe with magenta red is one; then there are corn, blue and green with suitable contrasts.

—Third Floor, B'way, 34th St.

At \$4.49

A cozy, woolen one, in the well-known "Shetland Knit" weave, will be a comfort for the homecoming after Decoration Day. We have a slipover in Nile green, rose, Copenhagen and white.



New Ready-to-Wear Hats

For Memorial Day Outings

White and Colored China Milans \$1.98
—former price \$2.97.

These hats, as illustrated, are made of fine, pliable straws and trimmed and bound with grosgrain ribbons in white and black, and navy and other good colors.

Satin Hats With Soutache Braid. Special \$2.97

Soft satin hats are much in favor with smartly dressed women. Tam crowns embroidered with soutache braid are the "dernier cri" in these. The illustrations show how well they look. Black, navy, white and cherry color and combinations of sand or red with navy.

—Second Floor, 34th Street

Misses' Sport Apparel

for the Energetic Activities

Two Piece Regulation Dress of white galatea with collar and cuffs of white or blue, braid trimmed; silk tie. Well made. \$3.89

Two Piece Khaki Coat Dress One Piece Khaki Dress with collar that may be worn high or low. Military pockets; belt through loops; skirt buttoned down front. Patch pockets. \$5.49

—Misses' Khaki Suits, \$5.94

A real military style—of khaki. The straight belted coat has four military patch pockets and convertible collar. The skirt, buttoned all down the front, has two patch pockets.

Sizes 14, 16, 18 years.

—Third Floor, 34th Street

Just Two Suits But, How Smart!

What more trim than a handsome linen suit? That broad belt with the nickel buckle is all the decoration it needs. \$15.74

Taffeta, the suit fabric that makes every woman feel well dressed. It comes in navy and black, and the silk is a specially good quality. There's plenty of "style" in this model. \$19.74

Linen Suits, \$12.74 to \$23.75. Silk Suits, \$19.74 to \$73.75.

—Third Floor, Broadway

For the Holiday and Every Day—American Flags

And Flags of the Allies

Heavy Silk U. S. Flags

With sewed silk stars and stripes and silk fringes, 48 stars. 3x5 feet, \$19.74 4x6 feet, \$29.75 5x8 feet, \$39.75

Wool Bunting U. S. Flags Cotton Bunting U. S. Flags With 48 stars. 3x5 feet, \$4.09 5x10 feet, \$12.04 5x8 feet, \$4.24 5x12 feet, \$9.19

Cotton French Flags

5 x 5 feet, \$1.98, to 5 x 8 feet, \$3.74

Wool Bunting English Flags

1 ft. 6 in. x 5 ft., \$3.96 3 ft. 6 in. x 7 ft. 6 in., \$14.24
2 ft. 3 in. x 4 ft. 6 in., \$5.94 4 ft. 6 in. x 9 ft., \$10.74
3 feet x 6 feet, \$9.49 6 feet x 12 feet, \$20.75

Flag Poles with Balls and Halyards

8 feet long, \$4.00 12 feet long, \$6.00
10 feet long, \$7.00 14 feet long, \$8.77

Flag Pole Brackets

1 1/2 in. Metal Brackets 10c. 1 1/2 in. Adjustable Metal Brackets \$1.50
Also a large assortment of Printed Silk and Cotton Flags mounted on staffs, at "Lowest-in-the-City" Prices
We reserve the right to limit quantities sold to any one customer.

—Fifth Floor, 34th Street

Descriptions of Some New Wash Dresses They Are Really Charming

A Such a filmy little gown of ruffled net! The ruffles come on the dainty coatee with its tucked net vest; and two rows of them are on the gathered skirt. \$13.74

B This, you see, is a suspender dress. It is of gingham, with a white voile blouse almost enveloped in a handsomely embroidered sailor collar. The new jabot front is a feature; novelty pockets. \$22.74



Two Other Models

There's an air of summer freshness about a new model in white voile, combined with a lightly patterned voile. It has a tasseled sash of material loosely tying in front. The sash is edged with white net, a remarkably attractive touch. White with blue, white with pink, white with gold \$9.74

And here is a dress that is wonderful in spite of the low price. It is of all-over flowered voile effectively trimmed with plain color, applied in bands, and forming a collar and vest. Its touches of distinction are two apron panels (back and front) which are closely pleated. \$4.49

—Third Floor, Broadway

Girls' Coat Smocks, \$1.89

For the Holiday and All Summer Thereafter

Wear Smocks. You will wear them always if you wear them once. Know the freedom of stretching your arms above your head without clothes parting at the waistline. Note the prices of these. Smocks of this quality are not often sold at that low figure.



A. Beach cloth coat smock trimmed with striped linen, in assorted colorings. Copenhagen, rose, gold, green.
B. Coat smock of beach cloth with collar, cuffs and belt of white galatea; novelty pockets. Copenhagen, rose, gold, green.
C. Linen sport blouse, with collar, cuffs, belt and pockets, trimmed with white rajah silk. Rose, green or blue.

Sizes 14, 16, 18, 20 years

—Misses' Section, Third Floor, 34th Street

675 Girls' Dresses, \$1.69

Specially Purchased! They're the kinds of dresses that girls want to wear and that mothers want them to wear,—fresh and cool looking, easily tubbed and long wearing. And the price,—special indeed!



Three of the eight styles in the collection.

Gingham, Chambray, Pique, Repp

Two piece colored sport dresses with white skirts. Plaid gingham dresses with white lawn guimpes. Empire dresses of gingham with smocked vests. Empire dresses of white pique with cut embroidery. French waist dresses with velvet girdles. Straight line dresses of chambray, embroidered. Repp dresses, scalloped and prettily embroidered.

Plaids, Checks, White, Solid Colors in Light and Dark Shades

Sizes 6 to 12 years.

—Third Floor, 34th Street

Just Arrived in Time for Memorial Day

OUTING SHOES

For Men and Women

Of white canvas with white leather trimmings. All made with rubber welts to which white rubber soles are cemented. Superior to sneakers in appearance but equally desirable for tennis. Some with soles slightly rough, a fact which does not affect the wearing quality.

For Men, \$2.19

Oxfords and high cut shoes, with white rubber soles

and heels. Comfortable. Neatly finished.

Men's—Main Floor Balcony, 34th St., Near.

For Women, \$1.98

Oxfords and lace shoes, rubber sole and heels. Opera pumps, wooden heels, rubber tipped.

Women's—Second Floor, 34th St., Near.

The Sport Blouse Takes Part in the Holiday

Illustration A. Cool, summery sport blouse of organdie, Copenhagen, green or rose with white collar and cuffs, or all white. Neatly trimmed with crochet edges and crochet buttons. \$1.89

Illustration B. Sport Smock of white drill in comfortable, collarless style with yoke and border of checker printed cotton damask in a variety of attractive sport colorings. Small pockets in the points of the border. \$2.79

Not illustrated. Slip-on Smock of rose, green or Copenhagen linen with pointed collar, cuffs and pockets. Belt threads through loops. Geometric figure has embroidered in colors on pockets and collar. \$2.79

—Third Floor, 34th Street

Neckwear Neat and Inexpensive at 47c

2 styles of net collars with lace edgings.
4 styles, hand embroidered organdie collars.
6 styles of linen collars, hand embroidered and edged with Cluny, Irish, or imitation Fillet.

At 94c

Many styles of lovely organdie Sets with ruffles. Some have net frills and others have frills of organdie. All have rows of hem-stitching.

—Main Floor, Centre

MEN! Make a Holiday Showing With New Straw Hats

Every hat purchased here means a saving for you, for you won't find as complete a line of up-to-date straws at such low prices elsewhere. All the new shapes, styles and brims make up our assortment.

Sennits, \$1.89 to \$2.74
Splits, \$1.89 to \$3.89
Milans, \$4.89 to \$6.89
Bangkoks, \$4.89 to \$7.89
Baliuags, \$7.89 to \$10.89
Panamas, \$3.89 to \$42.75
Also Many New Novelty Blocks

We are sole representatives for the well known "Simpson & Harvey" Imported Straws. Self-conforming, cushion-fitting styles.

—Main Floor, 34th Street

The Holiday Suit—and the Saving Habit

There is something about the Blue Serge Suit which makes it particularly appropriate for Memorial Day—and every suit we show represents savings for you. Our

Men's and Young Men's Blue Serge Suits

\$14.75 \$19.75 \$24.75

are all excellently tailored of good, dependable fabrics—in single-breasted and double-breasted models, with patch or regular pockets. Coats all half lined. All sizes. No matter what price you pay it will be less than elsewhere—quality for quality considered.

Other Holiday Suggestions

Golf Suits, \$19.75 to \$24.75 Sport Coats, \$9.50 to \$14.75
Riding Suits, \$29.75 to \$39.75 White Flannel Trousers, \$4.75

Direct Elevators on 35th Street Side

—Fifth Floor, Broadway Front

